



INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR

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Vrillika

THE IMIB NEWSLETTER





Table of Contents

01

HIGHLIGHTS

02

CAMPUS OUTREACH

03

COMMUNITY ENGAGEMENT

04

FACULTY ARTICLE

05

STUDENT ARTICLE

06

ACHIEVEMENTS

HIGHLIGHTS

IMI Bhubaneswar Signs Landmark MoU with FPSB India to Revolutionize Financial Education

PSB India and IMI Bhubaneswar have signed a landmark MoU, ushering in a new era of collaboration to transform the educational and professional landscape for aspiring financial planners and executives. By integrating the globally acclaimed CFP certification into IMI Bhubaneswar's executive programs, this alliance sets a new benchmark in financial education, equipping students and executives with advanced knowledge, practical expertise, and ethical acumen to thrive in the dynamic financial services industry with a special focus on sustainable finance.

This historic partnership aims to bridge the talent gap and empower the next generation of financial planners, elevating India's standing on the global financial stage. Stay tuned as we redefine the future of sustainable financial planning!

**IMI Bhubaneswar Hosts 6th Consecutive TEDxIMIB with Resounding Success**

The IMI Bhubaneswar marked its sixth continuous year with its TEDxIMIB program by delivering its highly awaited event that combined inspirational discussion with innovative thoughts and progressive dialogue. The January 18, 2025 TEDxIMIB ceremony used Kshitij as its theme which refers to Sanskrit for an endless array of possibilities. This event provided participants with enriching insights about empowerment and innovation along with heritage and well-being which produced enthusiastic motivation throughout the audience.

Director P. C. Biswal initiated the event by providing his thoughts on the fundamental meaning of "Kshitij" which stands for limitless expansion during his opening remarks. Through his life experiences he demonstrated how vision and knowledge serve as Transformers which shape the way people live. His speech introduced the fundamental message that guided the evening toward meaningful reflection and motivational understanding.

HIGHLIGHTS

Speaker

Jacintha JayachandranSocial Entrepreneur
Founder of HopeWorks Foundation

Jacintha Jayachandran gave a powerfully moving presentation at the auditorium that spread her dedication to female empowerment throughout the audience.

The HopeWorks Foundation helped her work with more than 800 girls while she advocated that females should function as changemakers while receiving nurturing love that transcends materialistic success. Her touching statement continued to resonate among the audience saying, "Hope is not merely a four-letter word; it exists as a human being which we sustain."

Speaker

Chef(Dr) Parvinder Singh BaliCulinary Author
Director- School For European Pastry

Dr. Parvinder Singh Bali led a crowd through a taste-filled investigation of Indian food development at his presentation as both a globally celebrated culinary master and research doctor. Through his presentation he proved wrong outdated beliefs about Indian food while presenting its historical global spread and describing how an ancient cooking pot serves as a representation of traditional memories and food language that transcends time.

Speaker

Anil Pradhan

Founder, Young Tinker Foundation



Anil Pradhan introduced innovation as the main focus by showing that 80 million STEM-oriented jobs will be needed by 2030. Pradhan presented his model of Feel, Align, Think, Act, Check alongside hands-on education principles and design thinking methods for problem-solving. At his presentation he issued an energetic declaration to motivate youth participation in curiosity and innovation.

Speaker

Lt. Gen. Anil MalikRetired Officer of the Indian Army,
Certified Independent Director,
Motivational Speaker

Through over three decades of his military service Lieutenant General Anil Malik displayed leadership character and appreciation for troops as he discussed warrior determination and persistence.

HIGHLIGHTS

Speaker

**Sugandha
Vatrana***HR at Signify
Yoga and Holistic Wellness Coach*

The event maintained its focus on well-being as Sugandha Vatrana educated the audience about body-mind equilibrium theory. She detailed how naadis function within the nervous system along with demonstrating how data overload impacts human beings while also explaining the balancing effects of yoga practices together with breathwork and gratitude mindfulness. Sugandha Vatrana provided audiences with implementable methods to find tranquility during our time of uninterrupted digital engagement.

Speaker

**Shashi
Bahuguna
Raturi***Entrepreneur, Social Worker, Founder,
and Creative Head at Namakwali*

Through her presentation Shashi Bahuguna Raturi brought the audience into a historical exploration of traditional Indian knowledge about cooking. She explained that silbatta-ground salt and Baluna cow ghee have beneficial properties which demonstrate how ancient food practices promote holistic wellness against modern dietary oversight.

**Launch of First- Ever Consulting
Casebook and Newsletter (Vriddika)**

IMI Bhubaneswar is proud to announce the launch of its first-ever Consulting Casebook and Newsletter(Vriddika), a remarkable initiative by the IMI Bytes Committee! This milestone marks a significant step in fostering knowledge sharing and providing valuable industry insights. The event was graced by our esteemed Director, Prof. P.C. Biswal, along with faculty members, making the occasion even more special. Congratulations to the entire team for their dedication and hard work in bringing this to life!



HIGHLIGHTS

E-Cell Hosts Insightful Session with Anirban Mohanty, Co-founder of driEV on Entrepreneurial Journeys

IMI Bhubaneswar is delighted to share that E-Cell hosted Anirban Mohanty, Co-founder of Let's driEV, for an engaging session on entrepreneurship.

Case studies teach us strategy, but nothing compares to hearing it from those who've lived it. Anirban brought the protagonist out of the pages, sharing firsthand what it takes to build and sustain a business. He emphasized upon knowing what you offer, whom you serve and staying true to your first principles. He reminded us that customers will take you to school once again and that the journey, despite its challenges, should be enjoyed.

Farewell to the Batch of 2023-25

From day one to the final farewell, your journey has been nothing short of inspiring. The challenges you embraced, the bonds you created, and the milestones you achieved will always be remembered. Congratulating to the PGDM Batch of 2023–25! As they xstep into the professional world, may success follow you, and may your dreams lead the way. Wishing you all the very best for a bright and fulfilling future!

**Inphoenix 2025: IMI Bhubaneswar's Annual Fest**

HIGHLIGHTS

JAZBAA

JAZBAA 6.0, the annual sports fest of IMI Bhubaneswar, was a vibrant celebration of athleticism, teamwork, and competitive spirit. With participants from top institutions across the region, the two-day extravaganza featured football, cricket, badminton, table tennis, volleyball, throwball, and pool.

In Men's Badminton, Amity University clinched the title after a gripping final against OUTR, while OUTR emerged champions in the Women's category following a spirited win over XIMB. The matches were marked by speed, stamina, and sportsmanship.

The cricket tournament saw a series of thrilling contests, culminating in a fierce final where OUTR defeated NMIET by 44 runs to claim the championship. OUTR's consistent all-round performances were the highlight of the cricketing action.

Football brought high-intensity clashes, with BGU defeating Sri Sri University (SSU) 3-1 in a pulsating final. BGU's tactical discipline and sharp attacks made them deserving winners.

The Pool Tournament followed a best-of-three round format, with XIMB (B) outshining all competitors. In the final, they edged out IMI Bhubaneswar with impressive composure and strategy.

Table Tennis saw fast-paced action, with OUTR once again dominating and lifting the championship trophy. Their players combined agility with powerful strokes to overcome strong opponents like OUAT, XIMB, and IIIT.

Overall, JAZBAA 6.0 was not just a sporting competition but a celebration of unity, perseverance, and healthy rivalry. From smashing victories to close finishes, it captured the essence of collegiate sportsmanship and left lasting memories for players and spectators alike.



HIGHLIGHTS

PHRONESIS

Phronesis 2025 was a vibrant cultural spectacle and a core component of Inpheonix, IMI Bhubaneswar's annual fest. Held on March 1 and 2, it attracted over 90 participants from 25+ colleges and saw 400+ attendees during the electrifying DJ nights. The event aimed to celebrate creativity, build intercollegiate camaraderie, and showcase diverse talent through music, dance, fashion, and performing arts.

Day 1 featured Swarsangram (singing), Rhythm Machayenge (dance), and DJ Night, while Day 2 included the Inpheonix Got Latent open mic, Glamoranza fashion show, dance finals, and musical band acts. Winners included Subhoj Kishore Das (singing), Flexi and Shruvee (dance), Sohini Ghosh and Beyond Binary (fashion), and Akshat Arora (open mic).

The highlight was the sheer energy—from classical singing to beatboxing, ramp walks to rap battles—every act reflected passion and originality. Colleges like NIFT, KIIT, CV Raman, and Sri Sri University brought their A-game, contributing to the event's grandeur.

Phronesis 2025 was a resounding success, reinforcing IMI Bhubaneswar's commitment to cultural excellence. The seamless organization, dynamic participation, and high audience engagement made it an unforgettable celebration of youthful expression.



HIGHLIGHTS

SPARX

Sparx 2025 kicked off Inphoenix, the flagship fest of IMI Bhubaneswar, setting the tone for three days of knowledge, creativity, and cultural celebration. Inaugurated by Professors Supriti Mishra and Ramakrushna Panigrahi, the event was described as a "Triveni Sangam" of intellect, strategy, and art—unifying Sparx, Phronesis, and Jazba.

Sparx hosted two major events: the IPL Mock Auction and Impact Innovators (Case Study Competition), both designed to test strategic acumen and problem-solving abilities. The auction event saw 10 teams simulate a real IPL bidding scenario, with IMI Bhubaneswar's "Visionaries" clinching first place and winning ₹25,000.

In Impact Innovators, 9 teams from top institutes presented creative business solutions. "We Rocks" from Welingkar Mumbai won the first prize of ₹25,000, while "Tripod" (KIIT-SRM) and "Team Ignis" (MDI Murshidabad) were joint runners-up. Colleges from across India, including N. L. Dalmia, IIIT Bhubaneswar, Sister Nivedita University, and Birla Global University, participated, making Sparx a truly national-level competition.

With 19 teams competing, Sparx 2025 achieved its goal of encouraging analytical thinking and teamwork. It concluded on a high note, reinforcing IMI Bhubaneswar's reputation as a hub for innovation and intellectual engagement.



HIGHLIGHTS

IMI Bhubaneswar Hosts Successful Blood Donation Drive in Collaboration with Rotaract, Inspiring Civic Responsibility

On 24th February 2025, a significant Blood Donation Camp was organized at IMI Bhubaneswar in collaboration with Rotaract, exemplifying the institute's commitment to community welfare and social responsibility. Held from 10:00 AM to 5:00 PM, the event witnessed enthusiastic participation from students and staff members alike.

Under the supervision of five experienced doctors, the donation process was carried out with utmost care, safety, and professionalism. A commendable total of 80+ students voluntarily donated blood, contributing to a cause that plays a crucial role in saving lives. The medical team ensured proper screening, counseling, and post-donation care, making the process smooth and reassuring for all participants.

Beyond the act of donation, the event served as an awareness drive highlighting the importance of regular blood donation. Informative sessions helped participants understand how each unit of donated blood can aid trauma victims, surgical patients, and individuals suffering from conditions like anemia, cancer, or blood disorders.



The collaborative efforts of IMI Bhubaneswar and Rotaract made the event a grand success. Volunteers worked diligently to ensure smooth coordination, from registration to refreshments for donors. The atmosphere was charged with compassion, unity, and a shared sense of purpose. This successful initiative not only met its immediate goal of collecting blood but also inspired many to consider regular blood donation as a civic duty. It stands as a shining example of how institutions and student bodies can come together to make a tangible difference in society.

CAMPUS OUTREACH

IMI Bhubaneswar Explores Global Academic Collaborations with Prof. Dr. Kıymet Tunca Çaliyurt of Trakya University, Türkiye

IMI Bhubaneswar had the honour of hosting Prof. Dr. Kıymet Tunca Çaliyurt of Trakya University, Türkiye, recently on its campus. Prof. Çaliyurt has founded the International Group on Governance, Fraud, Ethics, and Social Responsibility (IGonGFE&SR) and the International Women and Business Group (IWBG). Both groups organize annual conferences and have published international book series ever since they were launched.

**IMI Bhubaneswar in collaboration with EGADE Business School Mexico hosts 10th International Conference on Global Business Environment**

The International Management Institute (IMI) Bhubaneswar, in collaboration with EGADE Business School Mexico, hosted the 10th International Conference on "Global Business Environment" on January 24-25, 2025.



The theme of the conference was "International Business Diplomacy, Global Trade, and Economic Development in Developing Countries." Mr. Krishan Mishra, CEO, FPSB India, Prof. Pratap Chandra Biswal, Director, IMI Bhubaneswar, Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico, Prof. Srikanta Patnaik, Director, IIMT Bhubaneswar, Prof. Sourabh Sharma, and Prof. Ranjit Roy Ghatak welcomed the delegates. Prof. P.C. Biswal set the tone of the conference and brought up the current global scenario, mentioning the recent updates in US Politics and the advent of AI in the current economy. Shri Krishan Mishra, CEO, FPSB, India, and the Chief Guest of the Conference, highlighted the need for a balanced People, Society, and Environmental (PSE) approach to ensure inclusive growth that can address social inequalities and environmental challenges.

He also praised the work of the Prime Minister and emphasized the opportunity presented by the GIFT City, appreciating the remarkable progress made by IFSCA in promoting it as a global financial hub. He ended with a hopeful message for the continued development of the overall economy.



COMMUNITY ENGAGEMENT

Menstrual Hygiene Drive

MENSTRUAL HYGIENE DRIVE



The Prayas Club of IMI Bhubaneswar organized the fourth installment of its Menstrual Hygiene Drive on January 19th, 2025, at Pallaspalli Bhubaneswar to uphold women's health together with their dignity. The project focused on menstrual health care since numerous adolescent girls remain without essential resources together with proper education about their period. The drive adopted a special focus this year on deaf girls since they experience unique barriers to proper awareness and communication.

Nine members of the Prayas Club created a welcoming space for twenty-two deaf girls within the age range of 13 to 19. The program contained detailed arrangements for delivering educational content that also empowered participants. The program started by providing detailed information about menstrual cycles while explaining biological body changes alongside the necessity of menstrual hygiene maintenance.

This particular project excelled because it handled cultural stigmas with purposeful attention. The participants felt comfortable discussing their thoughts along with asking questions because there were open dialogue sessions. The volunteers shared their personal menstrual experiences that contributed to building trust between them and the participants.

COMMUNITY ENGAGEMENT

The program explained why sanitary pads are better than traditional practices using cloth or ash during menstruation followed by step-by-step instructions for pad usage and disposal practices. The educational information about menstrual science combined with well-being lessons enabled girls to respect their own dignity.

The drive fulfilled its goals by educating people while promptly providing essential support materials. The participants obtained their individual sanitary pad pack through proper measures of care during the distribution. The ₹629 financial commitment funded sanitary products together with miscellaneous costs such transportation expenses.

Missionaries of Charity Drive



Spreading Smiles, Sharing Care!

Prayas Club, IMI Bhuvaneshwar, organized the Missionaries of Charity Drive on 9th March 2025 at Satya Nagar, Bhubaneswar.

With 8 volunteers, the initiative focused on:

- Menstrual Hygiene Support – 30 sanitary pad packs distributed
- Vastradaan – 200 clothes donated to 60 women
- Old Age Home Visit – Snacks and heartfelt interactions

MENSTRUAL HYGIENE
DRIVE

The outcomes of the gathering proved promising while also bringing immediate results. Many girls discovered new information about menstrual hygiene while developing a clear intention to maintain proper hygiene practices. The girls showed increasing comfort levels to speak with gynecologists after the session which organizers plan to continue through similar follow-up meetings in future events. The initiative served as a substance beyond redistribution because it fostered the values of compassion together with education and personal growth. Prayas Club enabled permanent lifestyle alterations within these young girls by carrying out basic yet meaningful routines. Empathy united with action led to the start of actual transformations in this scenario.



FACULTY ARTICLE



Prof. Manaswita Bharadwaja
The MBA You Don't See on the Brochure

Securing admission into a top MBA program in India is a moment of pure, unfiltered glory. The CAT prep memes paid off. Your LinkedIn is glowing. Distant relatives are proud of you (even if they don't really know what an MBA is). You've made it — or so you think.

As a faculty, I see this moment every year — bright-eyed students walking into orientation week with notepads, blazers, and confidence high enough to power the campus generator. And every year, I watch those same students slowly realise: the real MBA isn't just a set of lectures and a LinkedIn upgrade. It's a full-blown ecosystem of chaos, caffeine, group work, existential career questions, and deeply bonding hostel conversations. The classroom is just the beginning — the good stuff (and the good stories) happen also beyond those four walls.

Here's the real deal: the admit letter isn't a golden ticket to easy street. It's more like the boarding pass to a two-year rollercoaster ride powered by deadlines, caffeine, and low-grade panic. Yes, the classroom is important. But the MBA is also what happens outside the neatly timetabled lectures — in the mess, the hostel corridors, the WhatsApp groups, and those semi-chaotic 2 a.m. group calls where no one agrees and someone's mic is always echoing.

So, dear incoming MBA student, here's your unofficial, occasionally exaggerated, but mostly honest guide to what lies ahead — and how to stay (mostly) sane through it all.

You're Now Entering the Arena

Forget the classroom for a second. Let's talk about the real battleground: the Google Sheet. The MBA is full of them. Shared calendars. To-do lists. PPT trackers. You'll be in more groups than you ever imagined possible, with people who range from spreadsheet wizards to those who last opened Excel in 2014.

Your teammates will include engineers who sleep 4 hours a night and still function, commerce grads who calculate ROI before buying tea, and someone who's already working on a startup pitch before the orientation week ends. You'll be thrown into the deep end — not to drown, but to learn how to dog-paddle through corporate buzzwords and competing egos.

Everyone Is Impressive. Don't Panic.

At some point — probably around week two — you'll meet someone who speaks like a TEDx host, has worked at McKinsey and scaled a non-profit, and still finds time to run marathons. That's okay. Your imposter syndrome will flare up. Also okay. Just remember: nobody really has it all figured out. Everyone's winging it in some way — some just have better poker faces. Your job isn't to beat everyone. It's to become someone you'd actually want to work with (And maybe also someone who responds to group messages without ghosting).

Time? You Won't Have Much. Use It Wisely.

MBA life will teach you the true meaning of "calendar clash." Everything happens at once: classes, meetings, guest lectures, committee work, competitions, campus festivals, and yes, occasionally, sleep.

FACULTY ARTICLE

The MBA You Don't See on the Brochure

You will try to multitask. You will think, *"I can totally finish this marketing case while attending this strategy lecture."* You will fail.

Learn to prioritise. Learn to say "no" (gently). Sometimes the most productive thing you can do is step away, make yourself a cup of tea, and stare into the distance like a philosophical squirrel.

Social Life? Yes. Personal Life? Maybe.

There's a social scene, no doubt. Dance nights, DJ parties, sports tournaments, birthday pranks, 4 a.m. confessions — you name it. You'll form connections that feel like lifelong bonds, sometimes over something as silly as shared Maggi recipes or bad Wi-Fi.

But personal time? That's trickier. It's easy to get swallowed by the MBA machine. That's why you need to build small routines — a morning run, a weekly call with a friend from "the outside world," or five minutes of staring at a plant (Highly underrated).

You Will Fail at Something. Good.

You will mess up a group project. Or blank out in a cold-call session. Or bomb a case competition. That's part of the deal. The MBA throws curveballs on purpose — it's less about perfection and more about bounce-back-ability.

It's where you realise that failing in front of 50 people doesn't kill you. That giving a half-decent presentation with one hour of prep and two Red Bulls is a life skill. That sometimes, surviving is an achievement worth celebrating with chai and Parle-G.

Placements Are a Plot Twist, Not a Destination.

Yes, placements will dominate the atmosphere for a while. Everyone will suddenly start wearing formals and speaking in bullet points. The group chats will go from "Let's hang" to "What's the STAR format for this HR round?"

But here's the truth: your career isn't decided in those two months. It's shaped in the hundreds of small moments before and after — in the projects you cared about, the feedback you took seriously, and the direction you slowly discovered while doing everything else.

Prepare Smart, Not Just Hard.

Before you step onto campus, sure, revise some basics — Excel, PowerPoint, a bit of finance jargon to nod along in your first class. But also prepare your self — your stamina, your mindset, your sense of humour. That last one's vital.

Pack comfortable shoes, a decent blazer, some backup snacks for late nights, and one playlist that always makes you feel like the main character. You'll need all of them.

And Finally: Don't Forget to Enjoy It.

It'll be fast. It'll be intense. You'll age five years in two, but you'll also laugh harder than you have in ages. You'll find "your people." You'll leave with stories that make no sense to anyone outside your batch — and that's the best part.

So yes, come ready to work. But also come ready to stay up till 3 a.m. solving a case study and wondering how you got there, then stepping out to see the sunrise with a hot cup of chai and some brand-new friends who feel like family.

Welcome to your MBA.

Pack ambition. Leave ego. Carry snacks. You're going to need all three.

STUDENT ARTICLE



Saurabh Mukesh Bharadwaj
Economy and Global Inflation

As MBA students, we are routinely conditioned to rationalize macroeconomic stimuli not simply as statistics but as indicators of risk, opportunities and shift in strategy. Inflation is one such indicator that currently has worldwide attention. Although globally, economies by 2025 are emerging from the inflationary shocks faced in 2021-2023, the ramifications from inflation continue to have effects across sectors, countries and so on. For a country like India, inflation trends in other countries (and vice-versa) are not just externalities as they shape trade competitiveness, foreign policy decisions and our local growth narrative.

The IMF's April 2025 Outlook outlines that world inflation is projected to decrease to 4.3% in 2025 from 5.8% in 2024. Developed countries like the U.S. and in the Eurozone are seeing easing inflation due to sustained interest rate increases, whereas emerging market countries continue to face vulnerabilities due to issues with energy prices and currencies, and food insecurity.

From a trade angle, aggregate core inflation driven by high-consumption markets (primarily U.S. and Europe) will lead to lower consumer spending, altered trade flows, and greater sensitivity to price. The impact of persistent inflation, particularly in key export sectors like IT services, textiles, pharmaceuticals and gems and jewellery, will affect many countries including India which rely on aggregate consumer demand.

As future business leaders, we often analyze India's trade data to gauge economic resilience. In FY25, India's merchandise exports are expected to grow moderately at 3–5%, down from the post-pandemic highs. The U.S. slowdown has dampened demand for discretionary goods, while higher shipping and insurance costs—fueled by geopolitical tensions in the Red Sea and Middle East—have added to operational overheads.

However, India has strategically shifted focus towards non-cyclical exports like pharmaceuticals, processed foods, and specialty chemicals, which continue to see steady demand. The services sector, particularly IT and fintech, remains robust and continues to be a major source of forex reserves, partly offsetting trade deficits.

From a classroom perspective, these dynamics highlight the importance of product-market diversification and demand-side elasticity—concepts we study in our international business and macroeconomics courses.

India's dependence on imported energy products like crude oil makes it highly susceptible to inflation driven price increases. In early 2025, the price of Brent crude rose above \$80 per barrel (especially impactful in the Middle East) causing a spike in India's import trend, trade deficit, and further depreciation of the rupee trading around ₹84/USD.

STUDENT ARTICLE

Economy and Global Inflation

For us B-schoolers, particularly B-schoolers with a finance and supply chain specialization, we have real-world macroeconomic phenomena of imported inflation, fluctuations in currency and through-the-cycle commodities all happening in one gestation period. Businesses with high input cost dependency (think of automobile, FMGC) are facing margin squeezes forcing them to optimize their costs and subsequently increase prices.

In terms of impacting global inflation in India, from a trade perspective, the Indian government has tactically and strategically responded. India has expanded its production linked incentive (PLI) schemes to develop less import dependency (especially in electronics and semiconductors) while encouraging exports through enhancing its free trade agreements (FTAs) like India-UAE CEPA and India-Australia ECTA.

India has also imposed restrictions on imports of non-essential luxury items, gold and certain technology components which have put a familiar rollover of protectionism-cum-pragmatism into a different channel with a view to protecting forex reserves while promoting domestic value addition. Moving forward as policy makers and consultants, it is going to be a challenge as we will need to weigh up nationalism vs globalization.

In the context of our coursework, we frequently rely on case studies to simulate trade shocks. In 2025, however, we are viewing one as it unfolds live. Inflation today is no longer strictly a product of monetary supply--it is a function of climate shocks, war, trade barriers, and technological change.

For example, food price inflation in India can be traced to climate shocks and disruptions in South-east Asia, and capital flows are an outcome of interest rate differentials between India and the US. Viewing this interdependence, it illustrates the need for multi-faceted ramifications—monetary, fiscal, and diplomatic—and highlights why the personality traits of global mindset, systems thinking and geopolitical awareness must be developed by graduates of B-schools today.

ACHIEVEMENTS

Prof. Supriti Mishra Honoured with India CSR Leadership Award



The India CSR Leadership Award in the category of Impactful Social Leaders has been presented to Prof. Supriti Mishra by IndiaCSR which operates as the largest CSR and sustainability-focused platform in the country. Prof. Mishra received this award during the 15th India CSR Summit & Awards in Bhubaneswar through which his exceptional work in social impact and sustainable development received recognition. This recognition celebrates her strong commitment to transform society through excellent responsible leadership practices.

IndiaCSR honors societal contributors and their organizations at its annual summit and awards which serve to amplify the best sustainable practices and foster a culture that prioritizes sustainability. IMI Bhubaneswar sends its deepest admiration to Prof. Supriti Mishra for receiving this recognition which matches her merits perfectly.



Pre Budget Consultation



Prof. Pritish Sahu was invited to the pre-budget consultation meeting held by the Hon'ble Chief Minister, in the presence of senior officials from various Ministries. Prof. Sahu provided much-needed suggestions to be included in the upcoming Odisha budget, which is scheduled to be presented on 17th February 2025 in the Odisha Assembly.

STUDENT ACHIEVEMENT



We are proud to share that Chandraveer Sen (PGDM 2024-26) from IMI Bhubaneswar has achieved the 2nd runner-up position in the prestigious Singing Souls competition at ETHOS, the annual fest of IIM Sambalpur. Congratulations on this remarkable accomplishment!

ACHIEVEMENTS

STUDENT ACHIEVEMENT



Sweta Jha secured first place for East Zone at the MCX-IPF COMQUEST 2025 quiz competition which stands as India's prestigious financial and commodity market quiz. IMI Bhubaneswar takes immense pride in this extraordinary accomplishment of their student.

Sweta secured her position in the National Finals to compete against top competitors nationwide at the Mumbai location.

The IMI Bhubaneswar family sends all their best to Sweta as she represents her institution in the upcoming national competition.



IMI Bhubaneswar is proud to announce that Sakshi Kumari, K Shanthosh Sivan, and Dhairyam Kumar of PGDM batch 2023-25 have won the first prize along with a cash prize of Rs 50,000 at the Technovate for India Conclave 2025 organized by Times of India on 18th February 2025 at Bhubaneswar. This win underscores IMI Bhubaneswar's commitment to cutting-edge thinking and reinforces its position as a leader in management education. We wholeheartedly congratulate the team for their success.

ACHIEVEMENTS

STUDENT ACHIEVEMENT



An evening of excellence and celebration at the Achiever's Award Ceremony by Bank of Baroda! From inspiring conversations about financial literacy and entrepreneurship to celebrating excellence in academics and sports, the event was a testament to hard work and dedication. It also marked a step forward in the growing collaboration between IMI Bhubaneswar and Bank of Baroda, paving the way for future opportunities and innovation. A huge shoutout to our incredible achievers:

- Academics – Utsav Parakh
- Sports – Samarth Singi
- All-Rounder – Priyanshi Jaiswal



A resounding congratulations to our valiant volleyball squad for their electrifying performance at Rush 5.0 hosted by IIM Ranchi!

With every spike, block and dive, they showcased not just skill but an indomitable spirit that embodies the essence of true sportsmanship.

Kudos to Samarth Singi, Saswat Parmar, Gaurav Singh, Md. Kaif, Abhijeet Anand, Ankesh Tiwari, Amritanshu Raut and Akash Chakraborty for scripting a saga of perseverance and passion!

Keep soaring, keep conquering!

ACHIEVEMENTS

STUDENT ACHIEVEMENT



Rising like a Phoenix! Congratulations to Hitesh Kumar Gupta, Saswat Suryodaya, and Pritam Sandhibigraha from IMI Bhubaneswar for securing the 2nd runners-up position at the Big Ad Bang competition at IIM Ranchi. Your creativity and strategic thinking truly made an impact!

RANKINGS



#61



#17



#72



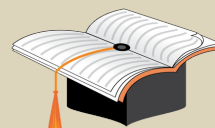
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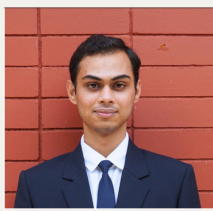
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#46

THE TEAM



LOKESH DAS



**PRACHEEN
SINGHAI**



**SUMIT KUMAR
RANA**



**ASHISH
KUMAR PANDIT**



ANWESHA PAL



SUVRODIP MAJI



CHANDINI SAHU



ANKIT KUMAR



**AGNIBHA
ARNAB**



**YUVRAJ
BASU**



**ANWESHA
PRADHAN**



**SHASHWAT
PARMAR**



**SATYENDRA SINGH
YADAV**



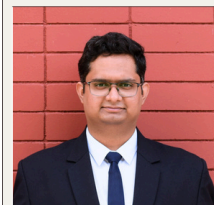
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**CHANDERVEER
SEN**



GOURAV MAHUR



**SAURABH MUKESH
BHARDWAJ**

